



KINGDOM HERITAGE ACADEMY

Photographic Waiver

Please read this before you accept or decline on your sign-up form

We love capturing the children enjoying their football — a great save, a first goal, a team photo at the end of a session. Photographs help us celebrate the children's progress and show families and supporters what we do.

We will never photograph or film your child without your permission. This notice explains exactly what you are agreeing to if you accept, how we keep children safe in images, and how to change your mind. Declining will never affect your child's place at the Academy or how they are treated.

What you are agreeing to

If you accept this waiver, you agree that photographs and video of your child may be used for the **three purposes below, and nothing else.**

1	Internal use Images are kept securely by the Academy for our own records — for example registers, coaching and player development, and celebrating achievements within the Academy.
2	The Academy website Images may appear on the Kingdom Heritage Academy website, to show families and prospective families what we do.
3	Sponsor reports Images may be included in reports and updates we share privately with the sponsors and partners who fund the Academy, so they can see the work their support makes possible. Sponsors are not given your child's name or any personal details, and these reports are not published.

What this waiver does not cover

Anything beyond the three uses above, we will come back and ask you first. That includes, for example:

- posting images on social media;
- printed leaflets, posters, banners or display boards;
- local newspapers, community publications or any other press;
- publishing your child's name alongside their image;
- any use by a third party outside the Academy.

If we would like to use an image of your child in any of these ways, we will contact you and ask for your permission for that specific use. You are free to say no.

How we keep children safe in images

- **We never publish a child's full name alongside their image.** Under this waiver we do not publish names at all.
- We never include personal details such as an address, school, phone number or email alongside an image.
- Children are always suitably dressed, and images are only ever taken in open, public parts of the session — never in changing areas or toilets.
- Photographs are taken on Academy equipment by a named member of staff, are not stored on personal phones, and are kept securely.
- Only the Academy's official website and accounts are used to share images.
- We ask parents to photograph only their own child, and never to post images showing other people's children without permission.

Your rights, and changing your mind

You can withdraw your agreement at any time by emailing info@kingdomheritageacademy.com. We will stop using images of your child going forward, and remove them from our website, as soon as we can.

Your agreement lasts while your child attends the Academy. We review the images we hold regularly and delete those we no longer need. If you would like to know what we hold, or would like images of your child deleted, just ask.

We also listen to the children. Even where a parent has accepted this waiver, if a child does not want their photograph taken we will respect that.

How to accept or decline

You can accept or decline this waiver on your child's sign-up form. **There is nothing to print, sign or return.** Your choice is recorded against your child's record, and you can change it at any time by contacting us.

Questions or changes? General enquiries and to withdraw your agreement: info@kingdomheritageacademy.com. Safeguarding concerns: Nicola Knuckles (Designated Safeguarding Lead), safeguarding@kingdomheritageacademy.com / 07435 098206. This notice sits alongside our Safeguarding and Child Protection Policy.